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FOR IMMEDIATE RELEASE

POPULAR LOCAL INSTAGRAM PASTRY CHEF KNOWN FOR HER ARTISTIC, CUSTOM CAKES OPENS UP A STOREFRONT IN LOVEJOY.

Cakes By Katya opened its doors to the public on April 15th, bringing more awareness and access to their popular online cake business.

Buffalo, NY, --(May 11, 2021)-- For Immediate Release - Cakes By Katya is excited to announce that they have officially opened their storefront location at 1132 E. Lovejoy St. to the public as of April 15th. The bakery features daily assortments of fresh, made-from-scratch cakes, cupcakes, cookies, brownies, and other small desserts.

Business Owner and Head Pastry Chef, Katie Blyashuk has built up a large local customer base in recent years through her social media accounts which have served as a great platform to showcase her artistic, detailed, and remarkable cake designs. One customer remarked, "Katie takes your theme and runs with it. You get this cake that looks like something that you'd see on T.V. or in a magazine. Then you taste it and it's the most amazing thing you've ever put in your mouth." When asked why she decided to open a storefront, Blyashuk said, "I needed to expand my kitchen and storage capacity so when this location became available with a built-in storefront it was perfect. I enjoy meeting my customers and many have been encouraging me to open a physical bakery so this new location allows me to run my business more efficiently and have easier access to my customers." In addition to providing her weekly menu of baked goods, Katie is still taking custom cakes orders.

Cakes By Katya is open weekly Thursday thru Saturday from 12 pm - 6 pm. The bakery provides a standard menu of desserts on its website (cakesbykatya.com) and also features a new special dessert item each week. Standard menu items are available while supplies last or can be made-to-order with at least 5-day notice. Custom cake orders require a consultation and a minimum 14 days notice before delivery.

About Cakes By Katya

Cakes By Katya is a local bakery specializing in artisan custom cakes designed to celebrate or commemorate any occasion. From birthdays to weddings and everything in between, we offer a variety of made-from-scratch cakes, cupcakes, cutout cookies, and more.